

# The Mediterranean Gem

by Marina Paparakou



Would you like to use a charming, charismatic location for your conference or event? Why not go to Malta and use the services of MFCC. The island's unique blend of History, tradition and innovation combined with Malta's pleasant Mediterranean lifestyle and British-influenced work ethic make this location ideal for tourism and business.

Malta is graced with good weather all year round and boasts with historical sites to be found literally everywhere. The hospitality of Maltese people is absolutely heart-warming and refreshing. Tranquil and vibrant at the same time, this multi-faceted gem has something to offer for every taste and age group. Malta is conveniently connected to all major airports in Europe, serviced by Air

Malta, major international and budget airlines. Maltese and English are the officially used languages. It is very easy to see, why Malta is gaining increasing popularity for conferences, events and incentive travel.

The state of the art Malta Fairs & Convention Centre (MFCC) is the only venue in the heart of the Mediterranean to offer a large and flexible space, specifically designed and constructed to cater for conferences and events. The Centre is suitable for hosting exhibitions, events, conferences, product launches, dinners, sport events, concerts and hospitality of any kind. The complex consists of 7000sqm of pillarless space, which can be set up and sub-divided in a most versatile manner to create the right size of space for your event. Specially designed arches

can be positioned anywhere for division as well as for holding loads. During one event there were 3 cars suspended into the space from above. Seating configurations can be tailored to each and every need. We were surprised to see a venue as versatile as this, using such innovative and creative ideas. We were privileged to visit MFCC and attend Lucio Dalla's concert, a very popular Italian singer. The sound quality and set-up was impeccable, and we were very impressed with the professionalism of staff. The complex also includes an additional facility area and an adjacent car park for 500 cars.

The latest newcomer in the list of extraordinary ideas offered by MFCC is the Floating Venue, a mobile venue delivering the totally different 'Wow' experience. You

can watch the 'surprise' entrance of this venue across the sea, manoeuvred across the Grand Harbour in darkness and lit halfway. Float on the Sea in this breathtaking venue. The 375sqm Floating Venue can accommodate between 200 and 600 people.

The experienced specialist team of MFCC is available to offer a vast range of services to the most demanding clients. They offer full technical support, service and advice to cater for event services within the venue site as well as outside. MFCC works in conjunction with five-star hotels, the newest hotel of the Island being the superb Grand Hotel Excelsior, which opened in September 2007. MFCC has the venues, the expertise and track record to ensure an unforgettable experience.